

## **DISPLAY NAME POLICY**

Your seller display name is displayed with your Seller Profile. Customers can access this name at various points on our website. It should be a unique name which is not used on any other e-commerce market place unless it is your firm's name.

Each seller must provide a unique display name

- Display names cannot include the word "auzaro," other Auzaro trademarks or domain names.
- You must have all necessary rights to your display name.
- In addition to letters and numbers, you may use "-" and "\_" but no other special characters.
- Display names cannot be offensive or include profanity.